



FOR IMMEDIATE RELEASE

MEDIA CONTACT:
media@blomedry.com

Blo Blow Dry Bar opens its first Ohio location!

Blo is tickled pink to announce its opening in Strongsville.

Strongsville, OH (September 2017) – [Blo Blow Dry Bar](#), North America's original and largest blow dry bar is excited to announce that they are opening their first Ohio location in Strongsville. Blo Blow Dry Bar Strongsville will be opening **September 15th, 2017**. Blo, celebrating their 10th anniversary this year, prides itself on providing exceptional customer experiences through professional products, a fun atmosphere and fabulous hair!

The new blow dry bar features a modern and inviting space, with friendly staff who know how to leave guests feeling like the next Instagram sensation! Blo Strongsville is owned and operated by Christina Serger who is excited to be bringing the "no cuts, no color" blow dry bar concept to the ladies of Strongsville.

"I am beyond excited to be opening Blo Blow Dry Bar in Strongsville, Ohio. During my first visit to Blo, I knew this was a company I wanted to be a part of. From the highly skilled stylists to the amazing experience we offer, Blo is going to exceed the expectations of every woman that walks in our doors. Not only will we offer an extraordinary experience for our clients but for our employees as well. It's a privilege to bring Blo to Strongsville and our community. Our guests will leave our bar feeling gorgeous and red carpet ready every time-bad hair days are a thing of the past!," says Christina Serger.

Blo Blow Dry Bar offers perfectly styled tresses, seven days a week. Blo's expertly trained stylists deliver runway-ready hair in-bar or onsite. A signature blow out from the Blo Hair Menu starts at just \$40.

Join [Blo Strongsville](#) from **September 22nd to 24th** for their Grand Opening weekend! We're talking about the hottest hairpray-fueled party of the year. Think sweet treats, pink drinks and **\$25 blow outs** all weekend long! Walk-ins are accepted, and online reservations are available for those pressed for time at [blomedry.com](#) or via the app (available for iOS or Android). Appointments can also be made by phone by calling 440-783-1899.

ABOUT BLO BLOW DRY BAR

Blo Blow Dry Bar's motto is: "You're not cheating on your hairdresser". No, seriously. Blo is North America's original blow dry bar (90+ locations and growing!). No cuts, no color: Just wash, blo, go. Guests choose from our signature styles featured in the Blo Hair Menu, from the razor-straight "Executive Sweet" to the runway-inspired "Pillow Talk". Blo Strongsville is owned by Ohio entrepreneur, Christina Serger.

ABOUT BLO STRONGSVILLE

13325 Pearl Road, Strongsville, Ohio 44136
440-783-1899 | blostrongsville@blomedry.com

###

blomedry.com

FOLLOW BLO BLOW DRY BAR ON INSTAGRAM & TWITTER:
[@bloheartsyoud](#) | [#bloheartsyoud](#)