



Blo Blow Dry Bar Makes Tulsa Debut

Blo Blow Dry Bar Announces first Tulsa Blo Location, Blo Brookside

TULSA, OK (January 2, 2018) – There’s a new bar in town, opening mid-January 2018, and it’s going to get you tressed to impress. From the creators of the blow dry bar category that has taken the beauty world by storm, **Blo Blow Dry Bar**, the original and largest blow dry bar franchise in North America announces the opening of the brand’s first Tulsa location in Center 1 at 3509 South Peoria Avenue, Suite 300 (located across from Lululemon).

"I visited a Blo while out of town and was blown away! It was like nothing Tulsa had ever seen! To walk in and get a beautiful blow out on the spot was genius! We cannot wait to introduce this amazing concept of wash, blo, and go to ladies of Tulsa! We’ll curl and tame their mane so they can concentrate on other things in life!" says Blo Franchise Partner and local entrepreneur, Amy Newsom.

Featuring a modern and chic interior design with a friendly and professional staff, Blo Blow Dry Bar delivers perfectly styled hair and exceptional customer experiences seven days a week through professional products, a fun atmosphere, and fabulous results. Expertly trained “Bloers” aka stylists deliver runway-ready hair in-bar or onsite for any special event, with a signature blow out starting at just \$40. Makeup services are also available.

Blo Tulsa will be open Monday-Friday from 9 am to 6 pm, Saturday from 9am to 7pm and Sunday 11am to 5pm. Open as early as 7am and as late as 9pm by appointment. Walk-ins are accepted and online reservations are available at blomedry.com or via the app (available for iOS or Android). Appointments can also be made by calling 918-992-5330.

Get ready to get fab-in-a-flash; it’s our exper-tease!

ABOUT BLO BLOW DRY BAR

Blo Blow Dry Bar’s motto is: “You’re not cheating on your hairdresser”. No, seriously. Blo is North America’s original blow dry bar, with almost 100 locations, making it the world’s largest blow dry bar franchise. No cuts, no color: Just wash, blo, go. Guests choose from our signature styles featured in the Blo Hair Menu, from the razor-straight “Executive Sweet” to the runway-inspired “Pillow Talk”. Blo Brookside is owned by Oklahoma entrepreneur, Amy Newsom.

ABOUT BLO BROOKSIDE

Centre 1 | 3509 South Peoria Avenue, Suite 300
Tulsa, OK 74105 | 918-992-5330 | blobrookside@blomedry.com

###

blomedry.com

FOLLOW BLO BLOW DRY BAR ON INSTAGRAM & TWITTER:
[@bloheartsyou](https://www.instagram.com/bloheartsyou) | [#bloheartsyou](https://twitter.com/bloheartsyou)

MEDIA CONTACT:

Deedra Determan
D2 Branding
deedra@d2branding.com
918-520-8012