



Blo Blow Dry Bar Makes Annapolis Debut

Blo Blow Dry Bar Announces opening of second Maryland location, Blo Annapolis

Annapolis, MD (April 2018) – There’s a new bar in town, opening mid-April 2018, and it’s going to get you tressed to impress. From the creators of the blow dry bar category that has taken the beauty world by storm, **Blo Blow Dry Bar**, the original and largest blow dry bar franchise in North America announces the opening of the brand’s second Maryland location in Festival at Riva at 2303-E Forest Drive, Annapolis.

”I’m so excited to bring this amazing brand to the Annapolis area. My passion is empowering and bringing women together. What better place to this than at Blo! As a working mother I truly understand the importance of time. At Blo we value that and our mission is to provide you with a luxurious environment where you can de-stress, but it won’t take up all of your time. Our vision is to UNITE women through beauty!” says Blo Franchise Partner and local entrepreneur, Sharmeen Ferrell.

Featuring a modern and chic interior design with a friendly and professional staff, Blo Blow Dry Bar delivers perfectly styled hair and exceptional customer experiences seven days a week through professional products, a fun atmosphere, and fabulous results. Expertly trained “Bloers” aka stylists deliver runway-ready hair in-bar or onsite for any special event, with a signature blow out starting at just \$45. Makeup services are also available.

Blo Annapolis will be open Monday-Friday from 9 am to 6 pm, Saturday from 9am to 7pm and Sunday 11am to 5pm. Open as early as 7am and as late as 9pm by appointment. Walk-ins are accepted and online reservations are available at blomedry.com or via the app (available for iOS or Android). Appointments can also be made by calling 410-573-1088.

Get ready to get fab-in-a-flash; it’s our exper-tease!

ABOUT BLO BLOW DRY BAR

Blo Blow Dry Bar’s motto is: “You’re not cheating on your hairdresser”. No, seriously. Blo is North America’s original blow dry bar, with over 100 locations, making it the world’s largest blow dry bar franchise. No cuts, no color: Just wash, blo, go. Guests choose from our signature styles featured in the Blo Hair Menu, from the razor-straight “Executive Sweet” to the runway-inspired “Pillow Talk”. Blo Annapolis is owned by Maryland entrepreneur, Sharmeen Ferrell.

ABOUT BLO ANNAPOLIS

Festival at Riva
2303-E Forest Drive | Annapolis, MD 21401
410-573-1088 | bloannapolis@blomedry.com

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blomedry.com

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